



# OLD LOUISVILLE Mansions Tour



In 2018, the Old Louisville Neighborhood Council and the Conrad Caldwell House Museum are launching a new spring home tour. We hope you will join us in sponsoring this unique opportunity to see inside some of Louisville's grand mansions.

### **Title Sponsor - \$5000+**

- Logo/Name on event ticket/program cover
- Signage with logo/name placed throughout event area
- Recognition on all printed materials and signage
- Recognition in all event promotional outlets including social media
- Name/logo and direct link to your website on [oldlouisville.org/mansions-tour](http://oldlouisville.org/mansions-tour) and [conrad-caldwell.org](http://conrad-caldwell.org)
- 20 tour tickets (\$600 value)

### **Elite Sponsor - \$500-\$1999**

- Logo/Name in event ticket/program
- Recognition on marketing materials
- Name/logo and direct link to your website on [oldlouisville.org/mansions-tour](http://oldlouisville.org/mansions-tour) and [conrad-caldwell.org](http://conrad-caldwell.org)
- Recognition in all event promotional outlets including social media
- 4 tickets (\$120 value)

### **Premier Sponsor- \$2000-\$4999**

- Logo/Name in event ticket/program
- Sponsor of one of the tour homes; your promotional signage will be at the home entrance
- Recognition on all printed materials and signage
- Name/logo and direct link to your website on [oldlouisville.org/mansions-tour](http://oldlouisville.org/mansions-tour) and [conrad-caldwell.org](http://conrad-caldwell.org)
- Recognition in all event promotional outlets including social media
- 8 tour tickets (\$240 value)

### **Star Sponsor - \$100-\$499**

- Logo/Name in event ticket/program
- Name/logo and direct link to your website on [oldlouisville.org/mansions-tour](http://oldlouisville.org/mansions-tour) and [conrad-caldwell.org](http://conrad-caldwell.org)
- Recognition on marketing materials
- Recognition in all event promotional outlets including social media
- 2 tickets (\$60 value)

**Importantly your sponsorship is tax deductible, as allowed by law. Please contact Shawn Fields Williams at [shawn.williams@oldlouisville.org](mailto:shawn.williams@oldlouisville.org) or 502-338-2893 for more information. Deadline is Mar 15, 2018.**



## Sponsorships for the Old Louisville Mansions Tour April 14-15, 2018 Noon-6 pm

Proceeds benefit the Conrad Caldwell House Museum and the  
Old Louisville Neighborhood Council

### Sponsorship Levels:

Title Sponsor - \$5000+

Elite Sponsor - \$500-\$1999

Premier Sponsor- \$2000-\$4999

Star Sponsor - \$100-\$499

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Payment terms: Payment is due within 30 days of commitment. All sponsorships are due by March 15th.

A portion of your sponsorship is tax-deductible. Please make checks payable to the Old Louisville Neighborhood Council. Mail to: 1340 S.4th Street, Louisville, Kentucky 40208, Attn: Shawn Fields Williams.

Thank you for your generous support of the Old Louisville Neighborhood Council and the Conrad Caldwell House Museum.

**HISTORIC OLD  
LOUISVILLE**

 **The  
Conrad-Caldwell  
House Museum**